



**2K21 TOUR**

## **EVENT SPONSORSHIP PACKET**

**STEVE MCCARTHY**

OWNER/LOGISTICS

STEVEM@UTVTAKEOVER.COM

(253) 921-0961

**JIM MCINTIRE**

OWNER/SALES

JIMM@UTVTAKEOVER.COM

(503) 734-8248

**ZACH JEFFERS**

MEDIA/MARKETING LEAD

ZACHJ@UTVTAKEOVER.COM

(509) 953-5834



# The UTV Takeover Event Tour

UTV Takeover is the most extensive community-focused, family-friendly tour of action-packed UTV events in the United States! The Takeover team takes pride in bringing the UTV riding community and the nation's highest quality brands together to celebrate our offroad freedoms, culture, and unique experiences.

The Takeover events have grown over the last six years to become the fastest-growing and most comprehensive riding events tour in our industry. Takeover now stretches coast to coast, providing four topographically unique and culturally specific events and activities appealing to the broadest range of UTV enthusiasts possible.



## PARTICIPATION & ENGAGEMENT

UTV Takeover brings the UTV enthusiast community, sponsors, and quality vendors together for a family-friendly, action-packed 5-day event full of fun and riding. Over 30,000 people join us each year to enjoy all of the fun activities organized by a dedicated team of staff and volunteers. An adrenaline seeker can participate in competitive activities like short course racing, barrel racing, hill climb competitions, and mud bogs, while the more easy-going family might participate in mini-games, blind bandit obstacle courses, treasure hunts, and more!

Each day of the event features a premier competition that draws large crowds of attendees for an exhilarating spectating experience, unlike any other UTV event. These activities have grown a life of their own, and the two most prominent examples are our Wheeliefest and Huckfest competitions along with our athlete expositions. Thousands of attendees gather around to watch these athletes battle it out for yearly bragging rights! Every year the layout and difficulty components are slightly different and have proven to provide viral social interaction and engagement at every event.





## PASSION DRIVEN GROWTH

The UTV Takeover story began in 2015 when UTV enthusiasts and business owners Steve McCarthy and Jim McIntire recognized the lack of family-friendly, interactive events that catered to the growing UTV market. Since then, the UTV Takeover event schedule has become “the” UTV event that enthusiasts schedule their vacations around and brands pencil into their budgets every year. The unique combination of location, brands, community engagement, and promotion of the UTV lifestyle is what brings our attendees back year after year with larger groups of friends, riding clubs, and families. This engagement drives us to grow bigger, share new experiences, and facilitate the creation of memories that will last generations.

## GIVING BACK

We believe that bringing large numbers of offroad enthusiasts together provides us a unique opportunity to give back to the community. We do this by working with our partners to provide opportunities for them to promote their philanthropic missions while also donating thousands of dollars each year to national and local charities. Examples of groups we contribute to are the American Legion, Oregon Veterans Outreach Center, AMVETS, Fishing Veterans of America, NW UTV Trail Riders, Marsh Field High School, North Bay Fire, Hauser Fire & Police, Hauser County Sheriff Dept., volunteer EMS and dune patrol groups, local riding clubs, and other groups that work hard to keep our riding areas open. By gathering like-minded people working towards a common goal, we can make a positive impact on the communities that support the offroad industry and help keep our favorite riding areas open for years to come.




---

## THE EVENT

---

UTV TAKEOVER now uses one application and price structure for all our events of the 2021 tour of events. With no money required upfront, simply fill out the application and email it to [info@utvtakeover.com](mailto:info@utvtakeover.com) to secure your spot. After reviewing the application, we will send you a confirmation email to discuss an invoice schedule to secure your event sponsorship and vending.

Once your sponsorship and/or vending is secured, our marketing team will be in contact with your team to organize all marketing materials, strategies and schedules. If you have questions about the marketing implementation throughout the the tour of events, please contact [media@utvtakeover.com](mailto:media@utvtakeover.com).

By submitting this application, you are informing UTV Takeover that your full intention is to sponsor and fulfill a total invoiced amount of the full tour of events. After return of this application, UTV Takeover staff will contact your team to schedule out one or multiple invoices to be paid by the business listed on this application.

Upon receipt of this application, the UTV Takeover media team will consider this a contract to start advertising and promoting the business on this application as an Event Sponsor and/or Vendor for the selected 2021 events.

By agreeing to sponsor or vend at the selected 2021 UTV Takeover events, you are agreeing to being represented online, at UTV Takeover events, in marketing materials, on TV, and more as a sponsor or vendor of the selected events and marketing periods:

<b>Location</b>	<b>Host</b>	<b>Dates</b>
Coos Bay, OR	Boxcar Hill Campground	June 23 <sup>rd</sup> through 27 <sup>th</sup> , 2021
Grundy, VA	Southern Gap Outdoor Adventure	July 28 <sup>th</sup> , 2021 to August 1 <sup>st</sup> , 2021
Waynoka, OK	Little Sahara State Park	September 8 <sup>th</sup> through 12 <sup>th</sup> , 2021
Hurricane, UT	Sand Hollow State Park	October 20 <sup>th</sup> through 24 <sup>th</sup> , 2021.

---

## APPLICATION OF INTENT TO SPONSOR/VEND

---

<p><b>Business Name:</b> _____</p> <p><b>Billing Contact Name:</b> _____</p> <p><b>Billing Contact Email:</b> _____</p> <p><b>Billing Address:</b> _____</p> <p><b>Marketing Contact Name:</b> _____</p> <p><b>Marketing Contact Email:</b> _____</p> <p><b>On-Site Contact Name:</b> _____</p> <p><b>On-Site Contact Email:</b> _____</p>	<p><b>Billing Contact Position:</b> _____</p> <p><b>Billing Contact Phone:</b> _____</p> <p><b>State:</b> _____ <b>Zip:</b> _____</p> <p><b>Marketing Contact Position:</b> _____</p> <p><b>Marketing Contact Phone:</b> _____</p> <p><b>On-Site Contact Position:</b> _____</p> <p><b>On-Site Contact Phone:</b> _____</p>
--	---

# SPONSORSHIP PACKAGES

**BENEFITS: Elite Presenting Team Vendor**

	-\$200	-\$100			VENDING BUNDLE - Save up to \$200 bundling a sponsorship with vending at UTV Takeover!
All Year	X	X	X	X	Linked Sponsor logo on the sponsorship/vendor pages of the UTV Takeover website
All Year	X	X			Sponsor logo on the event's Sponsor Grid graphics on UTV Takeover social media posts
Before Event	X	X			Sponsor-specific photo ad post on UTV Takeover social media with tour overlay
Before Event	X				Sponsor-specific story accompanying photo ad post on UTV Takeover social media
Before Event	X				Share of sponsor's Facebook page or post on UTV Takeover facebook page
Before Event	0:30	0:15			Sponsor-specific video ad post on UTV Takeover social media with tour overlay (provided by Sponsor)
During Event	2/Event	1/Event			Sponsor-specific "come see us" video post/story on UTV Takeover social media
During Event	1	1	1		Banner within the UTV Takeover Community Tent (provided by Sponsor, up to 3' x 10')
During Event	2	2			Banners at focal point of Sponsored Activity (provided by Sponsor, up to 3' x 10')
During Event	X	X	X	X	Logo within the printed and electronic Event Program's Sponsors/Vendors Grids
During Event	X	X			1/8 Page Ad Space within Printed Event Program (provided by Sponsor)
During Event	X	X			Participation encouraged at sponsored activity
During Event	X	X			Brand call-out in all mentions of sponsored activity
During Event	X	X			Brand call-out within scheduled audible reminders of activities over PA system during event
During Event	0:15	X			Sponsor-specific Audio Ad over PA system during event in Vendor Row and activities

**ELITE SPONSORSHIPS \$1,600/ea**

**OR VA OK UT (includes 6 entrance wristbands)**

- UTV Huckfest
- MX & ATV Huckfest
- Short Course Races
- Wheeliefest
- Rallyfest
- Hillfest
- UTV Drag Races
- UTV Mud Bogs
- ATV Mud Bogs
- Night Group Ride
- Day Group Ride
- Day Group Ride - DOUBLE SAMMY
- Day Group Ride - FAULT LINE / LOWER WEST
- Day Group Ride - MILTS MILE
- Day Group Ride - PLAN B
- Day Group Ride - JOHNS TRAIL w/ SLIKROCK
- Day Group Ride - THE LEDGES
- Day Group Ride - THE MAZE
- Day Group Ride - TOP OF THE WORLD LOOP
- Day Group Ride - UPPER DOUBLE SAMMY
- Day Group Ride - UPPER WEST RIM

**PRESENTING SPONSORSHIPS \$800/ea**

**OR VA OK UT (includes 4 entrance wristbands)**

- UTV Takeover Community Tent
- UTV Takeover Main Stage
- Vendor Row
- Logo on Trophies
- Rock-n-Roll Bingo
- Barrel Racing
- Show-n-Shine - Day
- Show-n-Shine - Night
- Stereo Wars
- Blind Bandit
- Corn Hole Tournaments
- Happy Hour Meet-n-Greet
- Kids Zone
- Race the Clock
- Dizzy Daze
- Tire Toss Competition
- Treasure Hunt
- Mud Run
- Air Station
- ATC 70 Olympics
- Concert

**TEAM SPONSORSHIPS \$400/ea (includes 2 entrance wristbands)**

**OR VA OK UT** Sometimes brands are neither able to attend, vend, or able to fund a full sponsorship. Team Sponsorships allow your brand to have a presence on our website, social media and at the event at a minimal expense.

## Social Boost Packages

Our Boost package are for brands looking for additional online exposure or that are looking to compliment their Team Sponsorship. Adding a Boost package allows your brand to be seen by over 100,000 qualified viewers online!

### BENEFITS: Level 3 Level 2 Level 1

	Level 3	Level 2	Level 1		OR	VA	OK	UT	
Before Event	X	X	X	Share of sponsor's Facebook page or post	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Level 1 \$400/ea
Before Event	2/Event	1/Event	1/Event	Sponsor-specific "come see us" video post/story	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Level 2 \$800/ea
Before Event	All Ads	1	1	Include Story complimenting ad posts	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Level 3 \$1,500/ea
During Event	0:30	0:30	0:15	Sponsor-specific video ad with tour overlay					
After Event	X	X		Inclusion in event recap video					

## VENDING ALLOCATION

### Description of all items sold, served, serviced or otherwise vended out of booth space:

### Type of Booth

Type of Booth	OR	VA	OK	UT	
<input type="checkbox"/> Apparel	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	10' wide x 20' deep + 2 entry wristbands = \$600/event
<input type="checkbox"/> Food/Beverage	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	20' wide x 20' deep + 2 entry wristbands = \$800/event
<input type="checkbox"/> Requires 30/50A Power	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	30' wide x 20' deep + 3 entry wristbands = \$1000/event
<input type="checkbox"/> Lighting	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	40' wide x 20' deep + 4 entry wristbands = \$1,200/event
<input type="checkbox"/> On-Site Installs	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	50' wide x 20' deep + 5 entry wristbands = \$1,400/event
<input type="checkbox"/> Parts/Services	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	60' wide x 20' deep + 6 entry wristbands = \$1,600/event
<input type="checkbox"/> Performance Upgrades	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	70' wide x 20' deep + 7 entry wristbands = \$1,800/event
<input type="checkbox"/> Retailer	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	80' wide x 20' deep + 8 entry wristbands = \$2,000/event
<input type="checkbox"/> Wheels/Tires	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	80' wide x 30' deep + 8 entry wristbands = \$3,000/event
<input type="checkbox"/> Whips	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Other: _____
<input type="checkbox"/> Other: _____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Request Premium Booth Placement (+\$200/event)

## ON-SITE CAMPING

Every year our sponsors and vendors request on-site camping so they can easily get between camp and their booth or activities. We reserve a number of spots every year for our team, athletes, sponsors and vendors. These spaces fill out fast and we try to accommodate everybody's needs and requests. Due to the limited nature of space and resources, we can't have one group reserve an entire campground or consume all of the hookups. Priority is based off of first to apply along with considerations based off of team size and other factors. Ultimately we will do our best to make sure everybody has the best UTV Takeover experience possible. These campsites cannot be resold or reserved for extended guest parties. We can work with you on additional space allotment if there are extra spaces the week of the event, but do not count on it being available.

### Oregon

<b>Boxcar Hill:</b>	22 Available w/ Full Hook-Ups	\$500/ea	x	_____
<b>Bay Area Lot:</b>	16 Available w/ Primitive Camping	\$200/ea	x	_____
<b>Sand Camping:</b>	30 Available w/ Primitive Camping	\$150/ea	x	_____

### Virginia

<b>East Pod:</b>	Unlimited Primitive Camping	\$60/ea	x	_____
<b>White Tail Way:</b>	Unlimited Primitive Camping	\$60/ea	x	_____
<b>Sports Fields:</b>	Unlimited Primitive Camping	\$60/ea	x	_____

### Oklahoma

<b>Little Sahara:</b>	47 Available w/ Full Hook-Ups	\$250/ea	x	_____
<b>City Park:</b>	9 Available w/ Power & Water	\$150/ea	x	_____
<b>City Park:</b>	18 Available w/ Primitive Camping	\$100/ea	x	_____
<b>DuneStock:</b>	100 Available w/ Primitive Camping	\$100/ea	x	_____

### Utah

<b>Sand Pit:</b>	4 Available w/ Power & Water	\$300/ea	x	_____
<b>Gravel Lot:</b>	10 Available w/ Primitive Camping	\$200/ea	x	_____
<b>Beach Pod:</b>	50 Available w/ Primitive Camping	\$150/ea	x	_____

---

## EVENT ACCESS

---

Each Sponsor/Vendor receives a number of admission wristbands based off of the sponsorship level or size of vending space. This allows your team to freely leave and return during the event. Your team will receive an email with barcodes that can be scanned upon arriving at the event gate and each barcode will result in the issuance of a single wristband. Each wristband is for the admittance of a single person, not a vehicle of people. These codes can only be used once and are applicable to all five days and four nights of the event. These codes/wristbands can be distributed to your on-site team, family members etc. but cannot be refunded or exchanged with other individuals. If additional wristbands are required they are available at a discounted rate:

Buy \_\_\_\_\_ additional wristbands for Coos Bay, OR (\$25/ea)      Buy \_\_\_\_\_ additional wristbands for Hurricane, UT (\$50/ea)

Buy \_\_\_\_\_ additional wristbands for Grundy, VA (\$25/ea)

---

## THE DETAILS

---

### POWER

One 110 Volt/20amp circuit with two standard Edison plug sockets per vendor space will be provided by UTV Takeover. When existing site power is not available, we will provide diesel generators and construction-style spider boxes every 50' to 100' behind your vending space. Please bring extensions cords, and adapters as needed, to reach our spider boxes from your vendor booth. Please be aware if you do not bring extension cords and/or the correct adapters for your vending needs, we do not provide them and cannot guarantee that you will have power.

If you need larger power, such as 30A or 50A circuit, to run your food truck or vendor booth please verify with us a minimum of 60 days prior to the event so that we can order the correct equipment and have it on-site when you arrive. Some event locations may not have this option. If the requested equipment is not available we will notify you 45 days prior to the event so that you can make your own accommodations for power. If we are not notified prior to 60 days before the event it will be your responsibility to provide your own power via a personal generator. Self-supplied generators must operate at a reasonable volume and not operate with any mechanical issues that would cause attendees and other vendors discomfort.

### WATER / SEWER

Each vendor row is built in an existing street, parking lot and/or field. There will not be water or sewer service directly at your vendor booth. If you need water for your booth please bring an external tank as required. We normally have water sources near vendor row that can be used to fill your external water tank throughout the event. We recommend bringing a 100-200' hose to make sure you can reach the nearest water source.

There is no dumping of water aloud nor drainage service supplied. We have a portable restroom service company at each event that can dump and fill your tanks for a small fee. We recommend having this service done early in the morning or late at night to avoid the crowds.

### PARKING

Up to two 12' wide x 20' long day use parking spaces are included for free with every vendor space. Presenting sponsors also receive a complimentary parking space. If you need additional parking for your staff please let us know prior to showing up to the event. If you are staying off-site in a hotel please let us know before you book your reservation. We have group rates in many locations and may be able to save you a few dollars.

### EVENT TENTS

No event tents or coverings are included with your vendor package. However we do have tents, side walls, tables and chairs available for rent through our tent supplier. We are happy to coordinate the purchase or rental of tents and supplies through our tent supplier on your behalf. We DO NOT add a mark-up to our tent supplier pricing, which makes this service a no-cost, hassle-free, way to reserve your tents and supplies. Your tent and supplies will be delivered and set-up by the supplier prior to your arrival date minimizing your set-up time. Our tent supplier requires a 50% non-refundable deposit to secure and reserve your tent and supplies. The remainder of the bill must be paid in full by the dates listed below based on event location:

**Oregon:** May 1<sup>st</sup>, 2021

**Virginia:** June 1<sup>st</sup>, 2021

**Oklahoma:** August 1<sup>st</sup>, 2021

**Utah:** September 1<sup>st</sup>, 2021

### CLEANING DEPOSIT

Unlike other events we do not require a cleaning deposit, but we do require vendors to maintain and clean inside and around their own personal vending space. Please see the "Rubbish Control During The Event" section for additional information.

## VENDING PRODUCT & SERVICE CATEGORIES

To protect our vendors and to maximize the return on their investment, we try and minimize the number of companies vending the same products and/or services. We work hard to develop a diverse vendor row with no more than vendors overlapping within the same categories including Wheels & Tires, Apparel, Lighting, Whips, Fabrication, Retail, Performance, Upgrades & Service, etc. If we already have vendors in your category, we will work with you to find a solution that fits everybody's marketing efforts at the event.

## VENDING BOUNDARIES

We trust that each vendor will do their best to respect neighboring vendors and keep all equipment, materials, products and trailers within the allotted vending boundaries. If you are uncertain if this will be the case, please contact us prior to the event. We would be happy to help with a drawing and booth layout at no additional charge. If this is not done prior to the event we can't make any promises that all your items will fit. Event staff may ask you to remove any items not within the boundaries of your allotted vending boundaries. If your business requires servicing attendee's vehicles, please let us know in the details of what you're vending so that we can make appropriate accommodations for the parking and servicing of said vehicles.

## PAYMENT PROCESS

Returning this completed application signifies your intent to sponsor/vend at the selected 2021 UTV Takeover events. Upon receiving this application, we will verify and process this information into a PayPal invoice. This invoice must be paid in full by the location-specific dates listed below. If you are attending multiple events, you can pay either all at once before the first event, or per the payment dates listed below. You are not required to pay the invoice via PayPal as we accept cash, business checks, credit card, debit card along with directly via PayPal. No PayPal account is required to fulfill an invoice.

**Oregon:** May 1<sup>st</sup>, 2021  
**Virginia:** June 1<sup>st</sup>, 2021  
**Oklahoma:** August 1<sup>st</sup>, 2021  
**Utah:** September 1<sup>st</sup>, 2021

---

## TERMS & CONDITIONS

---

### 1. REFUNDS

- a. THERE WILL BE NO REFUNDS FOR SPONSORSHIP PACKAGES. WE WILL ALLOW REFUNDS FOR VENDOR PACKAGES UP TO 45 DAYS PRIOR TO THE EVENT; AFTER 45 DAYS NO REFUND WILL BE GIVEN. THERE WILL BE NO REFUNDS OR REIMBURSEMENTS RELATED TO WEATHER OR OTHER "ACTS OF GOD" THAT IMPACT ATTENDANCE, ENGAGEMENT OR ABILITY TO PRODUCE A HIGH QUALITY EVENT.
- b. THERE ARE NO GUARANTEES ON REVENUE THAT WILL BE GENERATED, NUMBERS OF ATTENDEES, OR ENGAGEMENTS DURING EACH EVENT.
- c. IF GOVERNMENT OFFICIALS FORCE THE RESCHEDULING OF AN EVENT, SPONSORSHIPS WILL BE TRANSFERRED AND VENDORS HAVE THE OPTION TO RESCHEDULE OR RECEIVE A REFUND. IF AN EVENT IS CANCELLED DUE TO GOVERNMENT INTERVENTION, REFUNDS WILL BE ISSUED FOR BOTH VENDORS AND SPONSORS.

### 2. USE OF ASSIGNED SPACE (the "Booth")

- a. Participant may not display, sell and/or attempt to sell any items of drug paraphernalia; Any item displaying obscenity or profanity; Any item that is sexually explicit or displays excessive nudity; Or any item tending to excite racial disharmony.
- b. Participant may use the booth space assigned to sell only the items described in the permit application. Participant accepts the booth space in the condition existing at check in.
- c. Participant shall not make any alterations to the booth space without the written approval of UTV Takeover management. Participant shall take reasonable precautions to prevent damage to the booth space.
- d. Participant shall be responsible for and shall compensate UTV Takeover management for damage that is caused by the negligence or other wrongful acts or omissions of Participant, or their employees or agents.
- e. Participant shall keep the booth space reasonably clean during the Event and afterward place all trash generated by the Event in receptacles provided in the Event area. All corrugated boxes will be flattened and placed next to a dumpster or in recycling bin if provided.
- f. Participant shall remove from Vendor's area their furniture, appliances, supplies, signs, and other personal property used at the Event and surrenders the booth space to UTV Takeover management in the same condition as received no later than 12:00 p.m. on the last day of the Event.



### **3. FOOD AND BEVERAGES**

- a. No person or entity may serve food or beverages at the Event for consumption by the public without a temporary restaurant license as required by UTV Takeover management.
- b. No beverages can be sold without the approval of UTV Takeover management.

### **4. COMPLIANCE WITH LAWS**

- a. Participant shall comply with all federal, state, and local statutes, regulations, administrative rules, codes, and ordinances that apply to the Event, including UTV TAKEOVER management Rules and Regulations.
- b. PLEASE PAY CLOSE ATTENTION TO LOCAL TAX LAWS WHEN SELLING ITEMS AT OUR EVENT. SOME LOCATIONS REQUIRE SALES TO BE PAID BY CHECK OR CASH JUST 7 DAYS AFTER THE EVENT.

### **5. INDEMNIFICATION**

- a. Participant, and Participant's officers, employees, and agents are not officers, employees, or agents of the UTV Takeover as those terms are used in state code. Participant shall defend, indemnify, and hold harmless UTV Takeover management, their officers, employees, and agents from claims, actions, damages, judgment, and other expenses and liabilities ("claims") arising out of injury to any person or damage to property caused in part or entirely by the activities of Participant, or Participant's officers, agents, or employees or any hazardous condition at the vendor booth. Participant will not be responsible for claims resulting solely from the negligence of UTV Takeover management, employees, or agents, or latent hazardous conditions.
- b. This section merely allocates risk between UTV Takeover and Participant. It cannot be construed to diminish any liability insurer's obligations or to waive contribution or indemnity from other persons or entities.

### **6. LIABILITY INSURANCE**

- a. Participant shall, at its own expense, at all times while Participant is using the Booth, maintain in force a commercial general liability insurance policy that covers claims arising out of the Event. The amount of coverage must be equal or greater than the limits for claims made under the Oregon Tort Claims Act with minimum coverage of \$1,000,000 per occurrence (combined single limit for bodily injury and property damage claims) or \$1,000,000 per occurrence for bodily injury and \$100,000 per occurrence for property damage.
- b. Liability coverage must be provided on an "Occurrence" basis. "Claims made" coverage will not be acceptable. UTV TAKEOVER shall be named as Certificate Holder and Additional Insured.
- c. Your Insurance Certificate must be emailed along with your Application.

### **7. WEATHER AND SECURITY**

All booth space located outside has little protection from the elements. Participant must keep in mind that weather conditions can change quite rapidly. Participants are advised to be prepared for all types of weather. UTV Takeover management will provide 24 hour security, however it is the vendor's responsibility to secure booth space and the contents within.

### **8. RUBBISH CONTROL DURING THE EVENT**

Dumpsters are provided in the Event area for use by Participant to dispose of Event created rubbish. Each vendor shall provide a suitable trash container at their booth, police the area around this container, and empty it as required. To maximize our dumpster space we require all vendors to separate cardboard from ordinary garbage. Cardboard items must be flattened and recycled in the dumpster marked "Cardboard only".

### **9. EXTENSION CORDS**

Participant must provide all required extension cords. When more than one cord is used all connections shall be taped or otherwise sealed to provide waterproof protection. Use only heavy-duty cords. As a word of caution, worn, frayed, or improperly insulated extension cords will trip the GFI circuit breakers.

## 10. CHECK-IN/OUT

Assigned space numbers will not be given prior to check in. However companies will be located on a map prior to the event. We will use this map to create groups of companies based on the layout. Companies will be located somewhere within their group in the order in which they arrive. This allows us to get you settled in right away when you arrive without you having to wait for another company that may be running late that needed to go in before you. If you would like to have a certain spot, please let us know prior to the event and we will do our best to accommodate your needs.

### CHECK-IN DATES & TIMES

**Oregon:** Tuesday, June 22nd, 2021 by 3:00 PM  
**Virginia:** Tuesday, July 27th, 2021 by 3:00 PM  
**Oklahoma:** Tuesday, September 7th, 2021 by 3:00 PM  
**Utah:** Tuesday, October 19th, 2021 by 3:00 PM

### CHECK-OUT DATES & TIMES

**Oregon:** Sunday, June 27th, 2021 by 12:00 PM  
**Virginia:** Sunday, August 1st, 2021 by 12:00 PM  
**Oklahoma:** Sunday, September 12th, 2021 by 12:00 PM  
**Utah:** Sunday, October 24th, 2021 by 12:00 PM

---

## CODE OF CONDUCT

---

UTV Takeover management is committed to conducting its business affairs in a socially responsible manner. UTV Takeover expects a commitment to legal compliance and ethical business practices by all of its vendors. This Code of Conduct shall apply to all participants of UTV Takeover events.

**a. LEGAL COMPLIANCE:** Vendors must comply with all applicable legal requirements in conducting business related to sales. Vendors must comply with any lawful and reasonable direction given UTV TAKEOVER management.

**b. ENVIRONMENTAL COMPLIANCE:** Vendors will be committed to the protection and preservation of the local environment and conduct business accordingly.

**c. COMPLIANCE WITH ETHICAL PRINCIPLES:** Vendors will be committed in the conduct of their business to a set of ethical standards, which include, but are by no means limited to honesty, integrity, trustworthiness, and respect for the unique intrinsic value of each human being. Vendors are expected to act with integrity during the course of relationship between UTV Takeover and your company. UTV Takeover management also expects that vendors will not provide false or misleading information to anyone.

**d. FAILURE TO COMPLY:** If any vendor, or others acting on behalf of the vendor or its business, fails to comply with the Code of Conduct, UTV Takeover management will decide an immediate course of action including but not limited to; Dismissal from the Event without reimbursement of previously paid funds, exclusion from future participation in events, and legal proceedings that best protect UTV Takeover and others in attendance from personal injury, harassment, or damages.

---

## AGREEMENT

---

I certify that by signing this document I signify, and have the appropriate authority to signify on behalf of, the business listed in this application intends to lock into an agreement of sponsorship and/or vending as indicated on this document, and to be invoiced for selected sponsorship, vending and/or services within this document for the 2021 UTV Takeover tour of events. I have read and agree to the conditions set forth in this application's Terms & Conditions, along with it's Code of Conduct, and to which I have retained a copy for reference.

**Full Name:** \_\_\_\_\_

**Date:** \_\_\_\_\_



**COOS BAY, OR**



**GRUNDY, VA**



**WAYNOKA, OK**



**HURRICANE, UT**



UTVTAKEOVER.COM  
PO BOX 1467 SILVERTON, OR 97381