

The logo features the letters 'UTV' in a large, bold, green font with a black outline, set within a white, stylized frame that resembles a UTV's front end. Below 'UTV' is the word 'TAKEOVER' in a bold, black, sans-serif font, also within a white frame. To the right of the 'TAKEOVER' frame, the text '.COM' is written vertically in a white, sans-serif font. Below the main logo, the words '2K23 TOUR' are written in a blue, italicized, sans-serif font.

UTV
TAKEOVER.COM
2K23 TOUR

EVENT SPONSORSHIP PACKET

STEVE MCCARTHY

OWNER/LOGISTICS

STEVEM@UTVTAKEOVER.COM

(253) 921-0961

BRENT GILLIAM

ROY DORAN

SALES TEAM

SALES@UTVTAKEOVER.COM

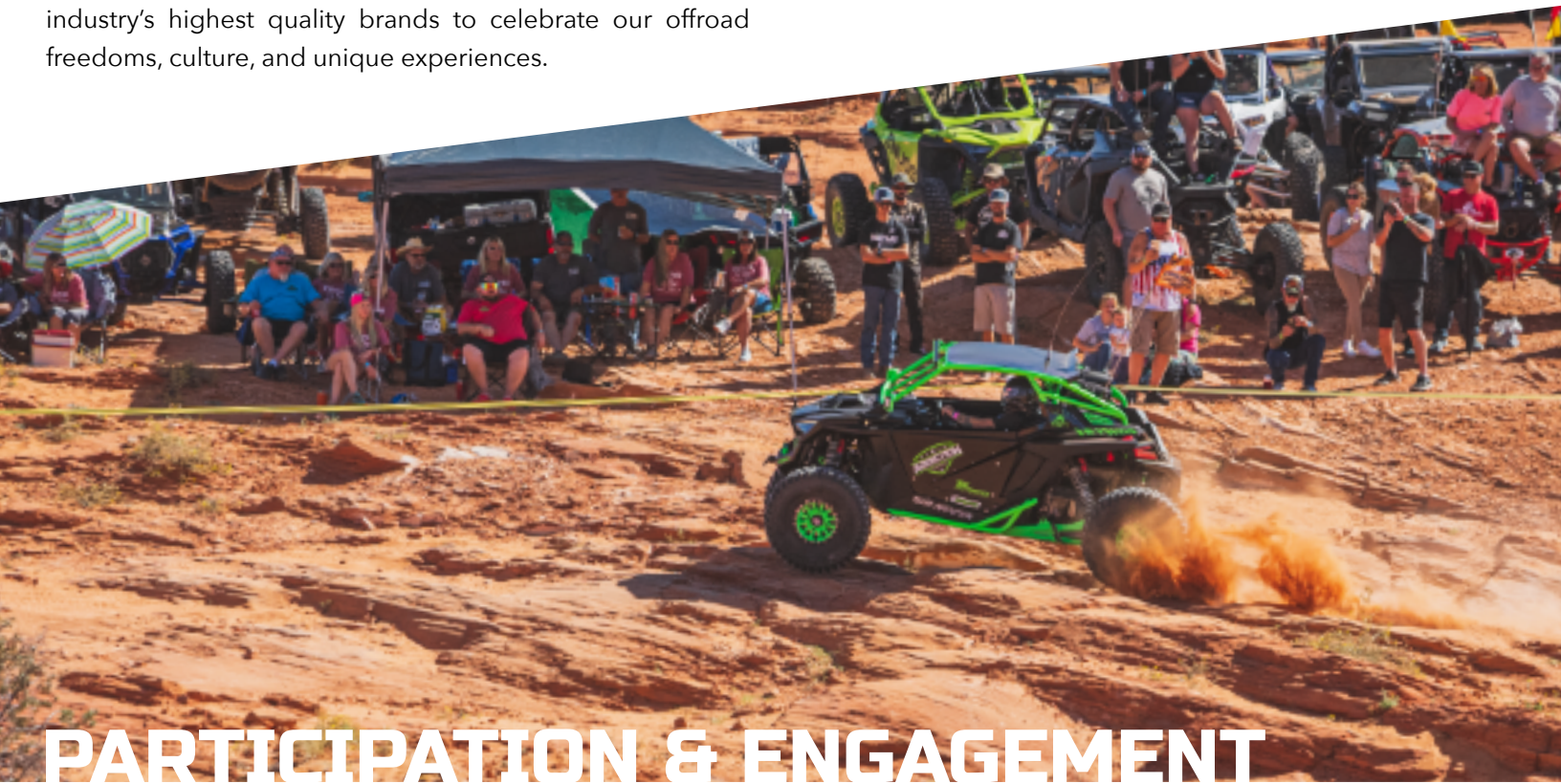


THE UTV TAKEOVER EVENT TOUR

UTV Takeover is the largest, community-focused and family-friendly, tour of action-packed offroad events in the country! What makes Takeover different than other events is that we focus on getting friends, family, and your machine right in the middle of the action! Each and every one of our event's activities are designed specifically so that anyone, with any machine, and any skill level, can join in and have fun.

Our brand partners sell a lifestyle and we want to provide the playground where liked minded people can come together to have fun, network, and create life long memories. The Takeover team takes pride in bringing the UTV, ATV, MX, Jeep, Racing, and Desert communities together with the industry's highest quality brands to celebrate our offroad freedoms, culture, and unique experiences.

The Takeover events have grown over the last seven years to become the fastest growing and most comprehensive riding events tour in our industry. As such, we welcome the entire offroad family to join us in topographically unique and culturally specific events! UTVs are still our primary focus but we understand that enjoying the offroad experience and your favorite riding locations takes products and services beyond just the UTV itself. In alignment with our mission to bring people together we wanted to make sure that the world knew our door was open to anything and everything offroad related.



PARTICIPATION & ENGAGEMENT

UTV Takeover brings the side-by-side and extended offroad enthusiast community, sponsors, and vendors together for a family-friendly, action-packed 5-day event full of fun and riding. Over 30,000 people join us each year to enjoy all of the fun activities organized by a dedicated team of staff and volunteers. An adrenaline seeker can participate in competitive activities like short course racing, barrel racing, rock crawling, hill climb competitions, and rally racing, while the more easy-going family might participate in mini-games, blind bandit obstacle courses, treasure hunts, and tailgate around the action of one of our daily premiere events!

Each day of the event features a premier competition that draws large crowds of attendees for an exhilarating spectating experience, unlike any other offroad event. These activities have grown a life of their own like our Huckfest, Wheeliefest, Short Course, Rallyfest, and Sand Drag competitions. Thousands of attendees gather around to watch these drivers race for yearly bragging rights! Each year the layouts and difficulty components are slightly different and the competition has proven time and again to generate viral social interaction opportunities, brand awareness, and community engagement at every event.



PASSION DRIVEN GROWTH

The Takeover story began in 2015 when we recognized the lack of family-friendly, interactive events that catered to the growing UTV market. Since then, the Takeover event schedule has become “the” UTV event that enthusiasts schedule their vacations around and brands pencil in to their budgets every year.

The unique combination of location, brands, community engagement, and promotion of the offroad lifestyle is what brings our attendees back year after year with larger groups of friends, riding clubs, and families. This year we are pushing these offroad community events to grow bigger, encourage new experiences, and help generate memories that will last generations.

After 7 years and 25 events we are not slowing down one bit. We are laser focused on our partnerships and our people. The last few years have been challenging for many participants and we anticipate 2023 will be no different. We are pushing back on these challenges and jumping in with both feet to help our partners and participants grow and enjoy recreating outdoors during these tough times.

We are proud to announce that we **WILL NOT** be raising any of our prices for 2023. In addition, we have expanded our sales and media teams to better serve our partners. As companies scale back and make tough decisions, we want to help carry that extra weight by doing what we can to fill any marketing voids and by helping your brand reach as many people as possible. Please do not hesitate to include our marketing team in any ideas your brand has for promotion before, during, or after any UTV Takeover events!

BRAND PARTNERSHIPS

Takeover is built around people and partnerships. Not only do we connect friends and families, we also connect their favorite brands. Takeover events allow you to put your products directly in the hands of your consumers, allowing them to physically interact with the product, and allows them to buy and test your products in the most iconic locations around the country. These connection points allow your marketing teams to gather quality consumer insight, directly interact and educate the buyer, and create networking opportunities that are simply not available in any other show context.

We also believe that a healthy show also includes the freedom for content creators to participate and develop brand awareness, launch new products, and showcase their products in the most amazing riding conditions in the most scenic locations. We encourage all brands to participate in all of the activities across all 5-days of the event as well as the local community before and after the event. Participating in our activities not only allows your team to generate exciting and organic content, it also puts your brand in front of the thousands of enthusiasts recording the activities with their cameras and posting to social media.

Over 30,000 people physically join us each year and help us create and capture content during the events, but the real power comes from the millions of impressions that happen between the events by way of brands, influencers, and families via social media. We believe that something special can be created when a group of diverse enthusiasts can all push in the same direction and we try to make every Takeover event an environment for creating memories!

GIVING BACK

We believe that bringing large numbers of offroad enthusiasts together provides us a unique opportunity to give back to the community. We do this by working with our partners to provide opportunities for them to promote their philanthropic missions while also donating thousands of dollars each year to national and local charities. Examples of groups we contribute to are the American Legion, Oregon Veterans Outreach Center, AMVETS, Fishing Veterans of America, NW UTV Trail Riders, Hauser Fire & Rescue, North Bay Fire & Rescue, Rogue Valley UTV Club, Star Of Hope, National Forest Service, UTV Utah, Utah Off-Road, BLM, Project UTV, Off-Camber Industries, Hurricane Medical, Washington County Search & Rescue, Hurricane Shop with a Cop, volunteer EMS and dune patrol groups, local riding clubs, and other groups that work hard to keep our riding areas open. By gathering like-minded people working towards a common goal, we can make a positive impact on the communities that support the offroad industry and help keep our favorite riding areas open for years to come.



NEW FOR 2023

While the 2022 event tour was our most successful and largest tour to date, there is always room for improvement! When we started planning for this year's events, we wanted to address some friction points from our sales process. First, we have completely revamped our sales and sign-up process to make sure you can sign up anytime, from anywhere, and receive a notice the same day that you are locked in. If you complete your checkout, you're in! We then expanded our sales and marketing teams to provide more timely assistance and support. We have also maximized our on-site footprint to be more flexible with sponsors and vendors. We have tons of process and event efficiencies we're investing into including:

- We have brought on more sales team members to personally handle all event sales, sponsor requests, and questions.
- We have expanded our media team to make sure your brand is promoted in the professional manner you expect.
- We have rebuilt our website with an online shopping cart for all our sponsorship and vending packages. No applications!
- We have expanded our camping, parking, Community Tent, and vending to maximize sponsor/vendor opportunities.
- We have expanded our team of Takeover Athletes and influencers to maximize social and brand interactions at our events.
- We are using new tools to better communicate with your marketing teams to effectively communicate your brand goals.

SPONSORSHIP & VENDING SALES PROCESS

To sign-up for sponsorship and/or vending at an UTV Takeover event in 2023, start by visiting www.UTVTakeover.com and click on the Sponsorship & Vending link on the homepage. Once there, you can read about the various sponsorship packages available to your business and see what activities have already been sold. Simply add-to-cart the specific activity your brand would like to sponsor, the vending space you will need, any program advertising you wish to purchase, and any camping you would like to reserve. Upon payment at checkout, you're locked in! No guessing if your team has the spot!

Once your sponsorship and/or vending is secured, you will receive a follow up call from our sales team and an email outlining our marketing milestones and media asset requests. Our team will work with you to create consistent and a professional marketing campaign throughout the tour of events. If you have any questions about this process or don't find a package that fits your needs, please email us at Sales@UTVTakeover.com.

COOS BAY, OR

BOXCAR HILL CAMPGROUND

JUNE 21ST - 25TH, 2023

HURRICANE, UT

SAND HOLLOW STATE PARK

OCTOBER 18TH - 22ND, 2023

After the 2022 season, based off of all of your feedback, suggestions, market trends, and restructures... we felt it was best to focus on the event locations that so many of you have come to love and get excited about. Simplifying the event schedule also helps many of you more easily reach your audience without having to stretch sales teams or squeezing in travel time to other trade shows and races throughout the year.

We're also excited about bringing on Brent Gilliam and Roy Doran to our sales and support team for your sponsorships and vending. You may recognize Brent's Can-Am Maverick X3 Max with the Fiberwerx Raptor body kit and Roy from being a consistent community member willing to help out. If you have any questions about sponsorships and vending, or are looking to do something rad this season, these are your guys!

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TITLE SPONSORSHIP PACKAGES

4 TITLE SPONSORSHIP OPPORTUNITIES STARTING AT \$10,000/YR

The UTV Takeover experience would not be what it is without the amazing Title Sponsors we have every year! Not only does each event offer a whole new customer segment to present your brand message to, we see it as a opportunity to connect with the community in a scenic and geographically unique environment that showcases your brand and products. Being a Title Sponsor puts your brand in front of tens of thousands of passionate offroad enthusiasts at the event, but also hundreds of thousands of enthusiasts online across the country and beyond! Sponsor the UTV Takeover event tour and start a year-long brand partnership like no other in the offroad industry!

PHYSICAL MEDIA DURING EVENT

Company Allowed To Display (Qty 1) 3' x 10' Banner In The Community Tent - Sponsor Provided

Company Allowed To Display (Qty 1) 3' x 10' Banner In High Traffic Event Area - Sponsor Provided

Company Mentioned On Stage Prior To Awards Ceremony On Saturday

Logo Presented In Printed Program - Sponsor / Vendor Grid - (2000 Copies)

FULL PAGE Ad In Printed Program - USE SAME AD AS WEBSITE MENTIONED BELOW

Logo Presented In Printed Program - Cover Page - (2000 Copies)

Logo Presented In Printed Program - Interior Footers

Logo Presented On Event Banner (Qty 6)

Logo Presented On Corn Hole Boards (Qty 4 Sets)

Logo Presented On Feather Flags (Qty 12)

Logo Presented On Inflatable Archways (Qty 3)

Logo Presented On Staff Polo Shirts (30 Staff Members)

Logo Presented On Stage Backdrop (Qty 1)

Logo Presented On Tour Clothing

Logo Presented On Volunteer Vest (Qty 100)

Includes (Qty 10) Event Wristbands

WEB MEDIA BEFORE EVENT

Linked Logo Presented On Website - UTV Takeover Home Page

Linked Logo Presented On Website - Event Specific Headers

Linked Logo Presented On Website - Event Specific Sponsors Page

Linked Logo Presented In Digital Program - Cover Page

Linked Logo Presented In Digital Program - Interior Footers

Linked Logo Presented In Digital Program - Sponsor Grid

Full-Page Ad In Digital Program - Sponsor Will Design And UTV Takeover Will Publish

SOCIAL MEDIA BEFORE EVENT

Logo Presented On Social Media - Sponsor / Vendor Grid

Logo Presented On Facebook Main Header

Logo Presented On Facebook Event Specific Header

Logo Presented On Facebook Community Group Header

Logo Presented On YouTube Channel Header

Logo Presented On Twitter Header

Logo Presented On UTV Takeover Social Media Template - Event, Tickets, & Camping Posts

VIDEO POST - (Qty 1) Posts To Be Released On Social Before Each Event (About Your Sponsorship)

PHOTO POST - (Qty 1) Posts To Be Released On Social Before Each Event (About Your Sponsorship)

PHOTO POST - (Qty 1) Posts To Be Released On Social Before Event (About Your Company)

ENDLESS OPPORTUNITIES

An UTV Takeover experience is more than a trade show, or "just" a Vendor Row! With all of the community-involved activities each day of the event, the opportunities are endless for community interaction, ambassador participation, event-only promotions, and more. We encourage each sponsor to be involved and to participate right along side of the community; building relationships and opportunities for customer education that you cannot get at any other event! When it comes to event integration and content creation, we have an open-door policy to work directly with the UTV Takeover team so we can help you accomplish your marketing goals before, during, and after the events!

DIRECT SALES AND MARKETING PARTNERS

The UTV Takeover sales and marketing teams are focused this year on providing the best possible experience for your brand to execute and deliver high quality campaigns in 2023! We've invested in new and strong talent to help get your brand in front of as many qualified viewers as possible. Our sales team will be your contact and point-men on getting all marketing materials, messaging, and integrations rolling this event tour. We will be proactively contacting you to get all of your assets acquired and scheduled as soon as possible. If you have any questions, ideas, or needs... just contact our team!

OFFICIAL SPONSORSHIPS

OFFICIAL SPONSORSHIPS PACKAGES STARTING AT \$5,000/YR

The Official [PRODUCT] of UTV Takeover sponsorships are a unique opportunity for your brand to elevate your presentation at the biggest offroad events of the year without committing to a Title Sponsorship. This year-long partnership puts your product in front of thousands of event goers and online visitors with an emphasis on your niche.

PHYSICAL MEDIA DURING EVENT

Company Allowed To Display (Qty 1) 3' x 10' Banner In The Community Tent - Sponsor Provided

Company Allowed To Display (Qty 1) 3' x 10' Banner In High Traffic Event Area - Sponsor Provided

Company Mentioned On Stage Prior To Awards Ceremony On Saturday

Logo Presented In Printed Program - Sponsor / Vendor Grid - (2000 Copies)

1/2 Page Ad In Printed Program - USE SAME AD AS WEBSITE MENTIONED BELOW

Includes (Qty 8) Event Wristbands

WEB MEDIA BEFORE EVENT

Linked Logo Presented In Digital Program - Sponsor / Vendor Grid

Linked Logo Presented On Website - UTV Takeover Home Page

Linked Logo Presented On Website - Event Specific Landing Page

Linked Logo Presented On Website - Event Specific Sponsors Page

1/2 Page Ad In Digital Program - Sponsor Will Design And Takeover Will Publish

SOCIAL MEDIA BEFORE EVENT

Logo Presented On Social Media - Sponsor / Vendor Grid

VIDEO POST - (Qty 1) Post To Be Released On Social Before Each Event (About Your Sponsorship)

PHOTO POST - (Qty 1) Posts To Be Released On Social Before Each Event (About Your Sponsorship)

PHOTO POST - (Qty 1) Posts To Be Released On Social Before Each Event (About Your Company)

OFFICIAL PACKAGES

(CUSTOM PACKAGES MAY BE AVAILABLE UPON REQUEST)

- OFFICIAL ACCESSORIES
- OFFICIAL AUDIO SYSTEMS
- OFFICIAL UTV CAGES
- OFFICIAL COMMUNICATIONS
- OFFICIAL ENERGY DRINK
- OFFICIAL GRAPHICS
- OFFICIAL INSTALLER
- OFFICIAL MARKET PLACE
- OFFICIAL MEDIA
- OFFICIAL MOTORSPORTS DEALER
- OFFICIAL OEM
- OFFICIAL PERFORMANCE PRODUCTS
- OFFICIAL SHOCKS
- OFFICIAL SUSPENSION
- OFFICIAL TIRES
- OFFICIAL RECOVERY ROPES
- OFFICIAL TRAILERS
- OFFICIAL TROPHIES
- OFFICIAL WHEELS
- OFFICIAL WHIPS
- OFFICIAL WINCHES
- OFFICIAL WRAPS



ELITE SPONSORSHIPS

15 ELITE SPONSORSHIPS PACKAGES STARTING AT \$1,800/EVENT

The Elite Activities at UTV Takeover are the biggest, most watched, activities at each event. These activities draw the largest crowds during the week and we try to have them spread out evenly during the week to maximize each sponsor's exposure. Each Elite Activity sponsorship is sold separately and per event. Promotion of the sponsor begins immediately upon payment.

PHYSICAL MEDIA DURING EVENT

Company Allowed To Display (Qty 1) 3' x 10' Banner In The Community Tent - Sponsor Provided

Company Allowed To Display (Qty 1) 3' x 10' Banner At Sponsored Activity - Sponsor Provided

Company Mentioned On Stage Prior To Awards Ceremony On Saturday

Logo Presented In Printed Program - Sponsor / Vendor Grid - (2000 Copies)

1/4 Page Ad In Printed Program - USE SAME AD AS WEBSITE MENTIONED BELOW

Includes (Qty 6) Event Wristbands

WEB MEDIA BEFORE EVENT

Linked Logo Presented In Digital Program - Sponsor / Vendor Grid

Linked Logo Presented On Website - Sponsors Page

Linked Logo Presented On Website - Activities Page

Web Link Added To Digital Program - "Presented By" Description Page

Web Link Added To Digital Program - "Presented By" Schedule Page

1/4 Page Ad In Digital Program - Sponsor Will Design And Takeover Will Publish

SOCIAL MEDIA BEFORE EVENT

Logo Presented On Social Media - Sponsor / Vendor Grid

PHOTO POST - (Qty 1) Post To Be Released On Social Before Event (About Your Sponsorship)

PHOTO POST - (Qty 1) Post To Be Released On Social Before Event (About Your Company)

OREGON ELITE ACTIVITIES

UTV HUCKFEST

MX/ATV HUCKFEST

WHEELIEFEST

SHORT COURSE

SAND DRAGS

HILLFEST

NIGHTTIME GROUP RIDES

CONCERT & BLOCK PARTY

UTAH ELITE ACTIVITIES

UTV HUCKFEST

WHEELIEFEST

SHORT COURSE

SAND DRAGS

RALLYFEST

NIGHTTIME GROUP RIDES

CONCERT & BLOCK PARTY



PRESENTING SPONSORSHIPS

60+ PRESENTING SPONSORSHIP PACKAGES STARTING AT \$800/EVENT

The Presenting Activities at UTV Takeover are the most accessible and family-friendly activities at each event. These activities draw the largest number of families and groups of friends experiencing the Takeover experience. Each activity sponsorship is sold separately and per event. Promotion of the sponsor begins immediately upon payment.

OREGON PRESENTING ACTIVITIES

AIR STATION
ATC 70 OLYMPICS
BARREL RACING
BLIND BANDIT
COMMUNITY TENT
CORNHOLE TOURNAMENT
DAYTIME GROUP RIDES
DAYTIME SHOW-N-SHINE

DEMO RIDES
FREE ACTIVITIES
HAPPY HOUR MEET-N-GREET
KIDS ZONE
MAIN STAGE
NIGHTTIME GROUP RIDES
NIGHTTIME SHOW-N-SHINE
POKER RUN

RACE THE CLOCK
ROCK-N-ROLL BINGO
SAND CAMPING
STEREO WARS
TIRE TOSS
TREASURE HUNT
VENDOR ROW
VIP CAMPING

UTAH PRESENTING ACTIVITIES

BARREL RACING
BEACH POD CAMPING
BLIND BANDIT
COMMUNITY TENT
CORNHOLE TOURNAMENT
DAYTIME SHOW-N-SHINE
DEMO RIDES
DUNK TANK
HAPPY HOUR MEET-N-GREET
KIDS ZONE
MAIN STAGE
NIGHTTIME GROUP RIDES

NIGHTTIME SHOW-N-SHINE
ON-SITE OFFROAD RECOVERY
ON-SITE RV REPAIR
POD SAND CAMPING
POKER RUN
RACE THE CLOCK
ROCK-N-ROLL BINGO
STEREO WARS
TIRE TOSS
TREASURE HUNT
VENDOR ROW
VIP SAND CAMPING

DAYTIME GUIDED RIDES
- DOUBLE SAMMY
- THE MAZE
- MILT'S MILE
- PLAN B
- RAZZLE DAZZLE
- SLIPLOCK
- THE LEDGES
- TOP OF THE WORLD LOOP
- TRIPLE 7'S
- TURTLE/T2
- WEST RIM

PHYSICAL MEDIA DURING EVENT

Company Allowed To Display (Qty 1) 3' x 10' Banner In The Community Tent - Sponsor Provided

Company Allowed To Display (Qty 1) 3' x 10' Banner At Sponsored Activity - Sponsor Provided

Company Mentioned On Stage Prior To Awards Ceremony On Saturday

Logo Presented In Printed Program - Sponsor / Vendor Grid - (2000 Copies)

1/8 Page Ad In Printed Program - USE SAME AD AS WEBSITE MENTIONED BELOW

Includes (4) Event Wristbands

WEB MEDIA BEFORE EVENT

Linked Logo Presented In Digital Program - Sponsor / Vendor Grid

Linked Logo Presented On Website - Sponsors Page

Linked Logo Presented On Website - Activities Page

Web Link Added To Digital Program - "Presented By" Description Page

Web Link Added To Digital Program - "Presented By" Schedule Page

1/8 Page Ad In Digital Program - Sponsor Will Design And UTV Takeover Will Publish

SOCIAL MEDIA BEFORE EVENT

Logo Presented On Social Media - Sponsor / Vendor Grid

PHOTO POST - (Qty 1) Post To Be Released On Social Before Event (About Your Sponsorship)

PHOTO POST - (Qty 1) Post To Be Released On Social Before Event (About Your Company)



TEAM SPONSORSHIPS

PACKAGES STARTING AT \$600/EVENT

At every UTV Takeover, there are always brands that want to support the offroad community but either cannot be there in person or were not able to purchase an activity related sponsorship before they sold out. Team Sponsorships are the perfect way to be represented at the event and online! Promotion of the sponsor begins immediately upon payment.

PHYSICAL MEDIA DURING EVENT

Display (Qty 1) 3' x 10' Banner In The Community Tent - Sponsor Provided

Company Mentioned On Stage Prior To Awards Ceremony On Saturday

Logo Presented In Printed Program - Sponsor / Vendor Grid - (2000 Copies)

Includes (Qty 2) Event Wristbands

WEB MEDIA BEFORE EVENT

Linked Logo Presented In Digital Program - Sponsor / Vendor Grid

Linked Logo Presented On Website - Sponsors Page

SOCIAL MEDIA BEFORE EVENT

Logo Presented On Social Media - Sponsor / Vendor Grid

PHOTO POST - (Qty 1) Post On Social Before Event (About Your Sponsorship)

ASSOCIATE SPONSORSHIPS

PACKAGES ARE CASE-BY-CASE DISCUSSION

Every year we have amazing partners that work with UTV Takeover, in non-monetary ways, to help produce our amazing events. We try to help promote them when possible as our Associate Sponsors. Each partnership is different and we are always open to working with new Associate Sponsors at each of our events. Feel free to contact us if you are interested.

PHYSICAL MEDIA DURING EVENT

Display (Qty 1) 3' x 10' Banner In The Community Tent - Sponsor Provided

Company Mentioned On Stage Prior To Awards Ceremony On Saturday

Logo Presented In Printed Program - Sponsor / Vendor Grid - (2000 Copies)

Includes (Qty 2) Event Wristbands

WEB MEDIA BEFORE EVENT

Linked Logo Presented In Digital Program - Sponsor / Vendor Grid

Linked Logo Presented On Website - Sponsors Page

SOCIAL MEDIA BEFORE EVENT

Logo Presented On Social Media - Sponsor / Vendor Grid

EVENT PROGRAM ADVERTISING

PRINTED + ONLINE ADVERTISING PACKAGES STARTING AT \$400/EVENT

Each UTV Takeover event has a unique and popular Official Program published both physically and electronically. Programs are handed out to each event participant and downloaded online by thousands of enthusiasts for mobile schedule use. Sponsorships have included advertising, but anybody can purchase advertising space up to full-spread sizing and even covers! Electronic programs include links as well! With over 2,000 programs at our events, program ads are a great exposure opportunity.

PROGRAM ADVERTISING OPPORTUNITIES

Size	Cost	Details
Front Cover	\$1,200	Advertiser-provided cover photo w/ UTV Takeover, Title Sponsors, and your brand logos. Includes full-page inside-cover ad (8.5"x11", 0.25" bleed).
Full Spread	\$1,000	Advertiser-provided full-spread ad (17" x 11", 0.25" bleed) positioned near UTV Takeover content.
Back Cover	\$800	Advertiser-provided back cover photo with UTV Takeover logo. Includes advertiser-provided full-page inside-cover ad (8.5" x 11", 0.25" bleed).
Full Page	\$600	Advertiser-provided full-page ad (8.5" x 11", 0.25" bleed).
Half Page	\$400	Advertiser-provided half-page ad (8.5" x 5.5", 0.25" bleed).



VENDING OPPORTUNITIES

VENDING PACKAGES STARTING AT \$800/EVENT

When designing the UTV Takeover experience, we put a heavy emphasis on bringing the attendees to Vendor Row. We centrally locate the UTV Takeover Community Tent along with the food vendors so that every Takeover attendee has the opportunity to walk past your vending space and have the opportunity to meet your team and learn about your products. Vending space, food or standard, is sold per 10' increments, with 20' and 30' deep options. Each vending space is per event.

STANDARD & FOOD VENDING PRICING

Width	Depth	Standard	Food	Wristbands
10'	20'	\$800	\$900	2
20'	20'	\$1,000	\$1,100	2
30'	20'	\$1,200	\$1,300	3
40'	20'	\$1,400	\$1,500	4
50'	20'	\$1,600	\$1,700	5
60'	20'	\$1,800	\$1,900	6
70'	20'	\$2,000	\$2,100	7
80'	20'	\$2,200	\$2,300	8
60'	30'	\$2,700	-	6
70'	30'	\$3,150	-	7
80'	30'	\$3,600	-	8
Custom	Custom	\$1.50/sq ft	-	1/Linear 10'

VENDING FEATURES

Standard	Food	Feature
1 x 15A	1 x 20A	Dedicated Power Circuit
Wed - Sat		Vending Days Available
9am - 12am		Vending Hours Available
Yes		Refuse Dumpster Access
1 Included		Vendor Parking Passes
OREGON ONLY		Fresh Water Access
NOT AVAILABLE		Used Water Dumping

PHYSICAL MEDIA DURING EVENT

- Includes (Qty 4) Days Of On-Site Vending
- Logo Presented In Printed Program - Vendor Grid - (2000 Copies)
- Includes (Qty 1) Event Wristband For Every 10' Of Length Purchased - Minimum of (Qty 2)

WEB MEDIA BEFORE EVENT

- Linked Logo Presented In Digital Program - Vendor Grid
- Linked Logo Presented On Website - Vendors Page

SOCIAL MEDIA BEFORE EVENT

- Logo Presented On Social Media - Vendor Grid

EVENT ENTRY WRISTBANDS

Each UTV Takeover sponsorship and vending opportunity comes with a set number of wristbands that get you and your team in/out of the event. If you need wristbands in addition to your allocated amount, you can purchase them online during your package checkout.

Oregon	Utah
\$45/ea	\$50/ea

CAMPING OPPORTUNITIES

CAMPING PACKAGES STARTING AT \$200/EVENT

ON-SITE EVENT CAMPING OPTIONS

Oregon Sites	Price	Electrical	Wastewater	Freshwater	Ground	# Available	Details
Boxcar Lower	\$550	X	X	X	Hard Pack	20	Coin operated showers, walkable from Vendor Row
Boxcar Upper	\$450	X		X	Hard Pack	20	Coin operated showers located in Lower Boxcar, Vendor Row walkable
Boxcar Upper	\$250				Hard Pack	5	Benefit from the central location and easy access, Vendor Row walkable
Bay Area Lot	\$250				Hard Pack	16	Located below Vendor Row across train tracks
Jordan Cove	\$250				Hard Pack	10	Located South of Trans Pacific Ln. and Jordan Cove Rd.
Premiere Sand Pod	\$200				Sand	10	Area 14 on the sand, between the Drag Strip and Short Course tracks
Utah Sites	Price	Electrical	Wastewater	Freshwater	Ground	# Available	Details
Lake View Campground	\$550	X	X	X	Pavement	3	Bathrooms and showers, located northeast of Sand Pit, beach side
Lake View Campground	\$450	X		X	Pavement	10	Bathrooms and showers, located northeast of Sand Pit, beach side
Sand Pit	\$450	X		X	Hard Pack	2	Bathrooms and showers, located east of Vendor Row past Drag Strip
Vendor Row	\$250				Pavement	4	Located northwest of Vendor Row, beach side, Vendor Row walkable
Beach Sand Pod	\$200				Sand	50	Located beach side, north of Sand Pit campground

UTV TAKEOVER.COM



WWW.UTVTAKEOVER.COM
9305 64th AVE. CT. E., PUYALLUP, WA 98371

PHOTOGRAPHY BY THE OFFROAD MEDIA GROUP, DIRT-N-DUNEZ PHOTOGRAPHY, AND WILLIAM MCGRATH